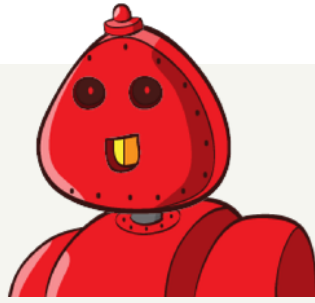


## ACCESSIBILITY

# Avery



Avery are really up on the standards and best practices around accessibility around the world. They don't have a GitHub account but know some of their colleagues are using it. Avery wants to ensure that their department keeps up.

Avery have terrible allergies in the spring, and they sometimes get massive migraines that stop them from being productive.

### NEEDS

Formatted text with larger letters, different font, more spacing, and responsive design

### THOUGHTS

Wonders if there is a link within the plain text that isn't being emphasized

### BEHAVIORS

Often magnifies screen up to 200% to focus on specific text

### GOALS

Bring together recommendations for management about how to improve our site

### FEELINGS

Disoriented with ornamental animations, especially after staring at a screen all day

### PAIN POINTS

Unable to identify their location on a page due to poor color contrast